# 12. TOURISM DEVELOPMENT OF BUKIT LAWANG – TANGKAHAN (BULANGTA) - TOURISM

# **ONE PAGE SUMMARY**







## **Project Description**

The development of an integrated tourism area between Bukit Lawang and Tangkahan will create a sustainable tourism atmosphere. Blessed with endemic resources such as Orangutans, Sumatran Elephants, and Rafflesia Arnoldi Flowers is a special attraction that is not owned by other regions in Indonesia. Comfortable lodging accommodation combined with nature will provide an interesting tourist experience.

## Key Investment highlight

Location	Bukit Lawang Plantation Village, Bahorok Subdistrict
Estimated Investment Value	USD 65.60 Million or equal to IDR 983.99 Billion (USD1 = IDR15,000)
Total Area/Land Status	242.2 Ha
Business Scheme	PPP, Financing and Direct Investment
Project Owner	Regent of Langkat
Financial Feasibility	<ul><li>IRR: 23.31%</li><li>NPV: IDR 1.6 Trillion</li><li>Payback period: 8 years</li></ul>

### **Project Owner Profile**

This project is hold by the Regent of Langkat with the agency in charged from several institutions such as Planning and Developing Agency and Investment Agency in Langkat Regency.

### **Contact Person**

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